

Guiding Statements

Our Vision

The Apalachicola Margaret Key Public Library exists as an essential community institution dedicated to the development of self-confident, literate citizens who can connect socially and intellectually, allowing people of all ages, backgrounds, and lifestyles to live their best lives. The library is a destination -- a place to relax and learn, a place for civic engagement, cultural enrichment and life-long learning.

Our Mission

The Apalachicola Margaret Key Public Library serves to connect people – to each other, to their community, and to the greater world.

Our Values

- We value and support the rights of free expression and free assembly.
- We value and protect the privacy of library users.
- We value and respect each library user and commit to treat users equitably.
- We value and respect the contributions of all library employees.
- We value and encourage communication and collaboration, both internally and with library partners, to meet our users' needs.
- We value and commit to continuous improvement through financial and strategic planning to ensure the quality of the resources, experiences, and connections we provide.
- We value and commit to transparency and accountability through reporting progress and achieving our strategic goals.

GOAL 1 – Create and support personal enrichment through lifelong learning.

OBJECTIVES:

1. Develop programs to engage and connect residents across cultures and ages.
2. Maximize, streamline, and invest in systems, processes, and technologies to provide each user a great library experience.
3. Build diverse, updated collections of materials in a variety of media and formats.

GOAL 2 – Stimulate imagination and foster the engagement of all readers, emerging through adult.

OBJECTIVES:

1. Maintain an age-appropriate pre-literacy collection for children from birth to 5 years old.
2. Develop partnerships and deliver programs with early learning focus.
3. Create programs and outreach activities that reinforce reading.

GOAL 3 – Cultivate information fluency & critical thinking skills.

OBJECTIVES:

1. Develop age-appropriate technology resources.
2. Provide reliable, equitable access to public computers, software and connectivity.
3. Provide means for patrons to develop computer literacy skills.

GOAL 4 – Promote interest in local history and provide support in research.

OBJECTIVES:

1. Expand, digitize, and preserve genealogical and local history collections.
2. Encourage connections between the past and present.
3. Ensure the sustainability of connections to use and maintain the library's archives.

GOAL 5 – Develop and sustain the library as the cultural and educational center of the community.

OBJECTIVES:

1. Publicize library programs and activities to the community.
2. Encourage and grow volunteerism to support library initiatives, programs, and projects.
3. Partner with local groups and businesses to increase awareness of library resources and activities, and to offer new programs.